# Sarah Wachsstock

Date of Birth: 10.03.1982

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## Work Experience

# **20**21 - currently

\*\*\* Online products' design and IX/UX.

My job consists of designing online products, namely Multimedia portals, in co-operation with the product manager and/or the developers' team. And in addition I work on many HR projects.

#### 2010 - 2021

**Amadeus** global distribution system (GDS)

Amadeus is a GDS that enables transactions between travel industry service providers, such as airlines, hotels, etc. and travel agencies.

Online projects **design** and **UI**. My job consists of improving designs of existing online products, in co-operation with the product manager and/or the developers' team.

I designed a user **interface** & **CRM** that measures employees' productivity. My responsibility included checking the quality of performance and the pixel-perfect accuracy.

I created **websites** for Travel Agencies (\*designing and coding)
I created **marketing** materials for the companies costumers as well as presentations for conferences.

# 2008 - 2010

Manch Studio web design studio

I designed various websites and did the coding in html & css made sure they are SEO-ready, animated banners, newsletters, landing pages and mini-sites

#### 2006 - 2008

Zedesign Studio Interactive Studio

As part of a team who was in charge of the entire advertisements campaigns for companies - mainly flash animations ads I was working mainly with Flash CS3 & Action Scripts

## 2005 - 2006

**Sdesign** Freelance Web Design Freelance web design and development, logos, banners, newsletter, flyers, business cards

# Knowledge

**Design Programs:** Adobe Creative suite Photoshop, Illustrator, \*basic Animate

**UX program:** Figma

Websites coding: HTML& CSS, basic

javascript, \*basic PHP

Managing Systems: Wordpress, Nop

commerce

#### Education

Web Master 2.0 Course JOHN BRYCE Animation Course After effects Adobe Web Design Course at Mentor: HTML & CSS, Illustrator, FLASH, PHOTOSHOP

**B.A. Degree** in Modern Art & Literature Hebrew University of Jerusalem

**High School** Diploma Tachkemoni School Antwerp, Belgium